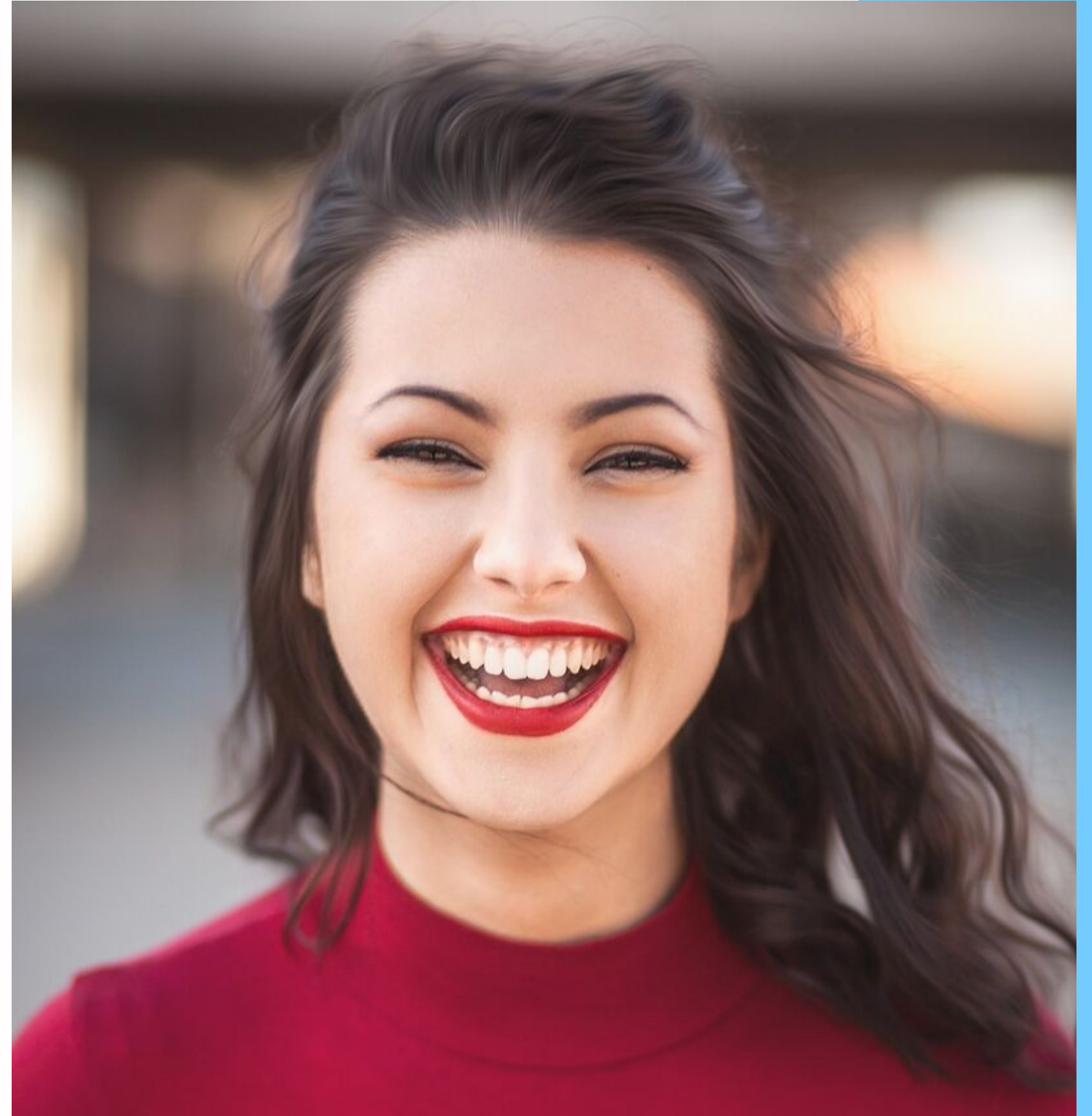


Spend- suasion

The new way to help
your clients spend more

CLIENT COMFORT CURVE
GROWTH HACK SHEET

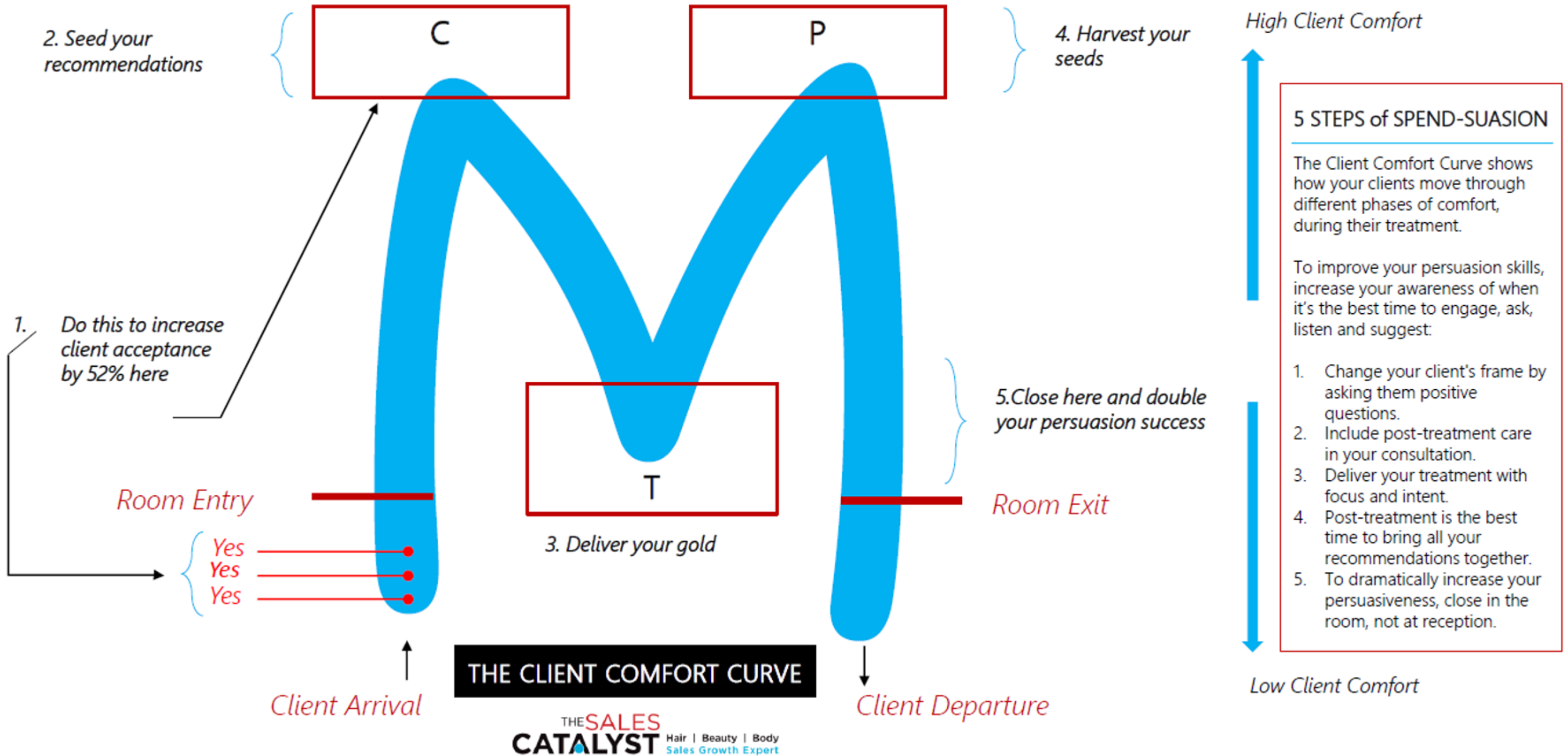


SPEND-SUASION is a new communication style
that increases the average client transaction within your Salon, Spa or Clinic.

Spend-suasion

Forget uncomfortable pushy sales techniques, they no longer work.
Spend-suasion is a simple process to follow, regardless of your experience.
It's respectful and comfortably helps your clients spend more, so your clients get better results
and your salon or clinic turnover increases.

SPEND-SUASION: the new way to help your clients spend more





THANK YOU

NEIL OSBORNE IS ON A MISSION

He wants to change the salon, spa and clinic industry's attitude to selling. He's aiming to convert the view that selling is pushy, into a deeper understanding that it's really just a conversation.

For over three decades, Neil has been a ground breaker and leader in the hair, beauty and body industries. He now teaches salon brands and businesses how to be empathetic and commercially clever.

Neil teaches an industry-specific sales style that's different to other 'generic' sales trainers and mentors. Built on decades of work within the industry, it's non-pressure, question-based and very persuasive.

He's now spreading the message, that asking and listening gets you to 'Yes' more often, than pushing.

He's also helping brands, franchisers and franchisees better understand their customers and creating effective selling strategies and programs that persuade and connect with them.

Neil Osborne

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